

Social Contact

Nancy Rodenborg, PHD



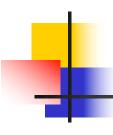
Five minute social contact snapshot ~ A mini survey (Handout)

First level:

- List everyone with whom you came into contact yesterday (if possible, recall last 2 days)
- Categorize by social identity (race, gender, social class, etc.)

Second level:

- Create visual image of the people in your public/work social environment ~ on public transit, at work, in your neighborhood, in stores or gas stations, etc.
- What skin colors were they? (mostly white, mostly people of color, about half-half...)
- What genders were they?What visible dis/abilities? Religious/cultural clothing identifiers? Ages? Other apparent social groups?



We are segregated

Schools: segregated; segregated teachers

Neighborhoods: Most are segregated

MN: Both high & low segregation

Ex: Asian-White segregation in Woodbury 6th lowest in nation

- 15th highest in St Paul
- Many of us hang with people like selves

Churches - "Overwhelmingly mono-racial"

Chaves, 1999, in Yancey & Emerson, 2003, p114; Fannie May 2002; Frankenberg, 2006; Frey & Myers, 2002; Pettigrew, 2008

Race disparity pervasive

Race disparity pervasive ~

Infant mortality http://www.health.state.mn.us/divs/chs/infantmortality/infantmortality09.pdf

Criminal justice http://www.racialdisparity.org/reports_defining.php#2

Health http://www.health.state.mn.us/divs/chs/POC/POCSpring2009.pdf

K-12 education

College Stinson & Gillaspy 2006

Child protection MN Dept of Human Services

Poverty U of MN Institute on Race and Poverty

2015 Disparity Handout



Prejudice is hard to change

- It is irrational & deeply unconscious "Today's racism is hard wired into our consciousness from the prejudices of the past" (Ryde, 2009, p. 35)
- Conforms to larger social structures
- Simple and convenient avoid thinking
- Easier to "stay with one's own kind"
- Not as confusing or fearful
- Prejudice considered a NORMAL part of human behavior.
- Why?



Theoretical Underpinnings

Aversive Racism

- Micro-aggression
- Stereotype threat

Social Contact Theory



Aversive racism applies to:

- The many people who
 - Support egalitarian principles and
 - Believe themselves to be non-prejudiced
 - Tend to be politically liberal
- But also
 - Harbor unconscious negative feelings about historically disadvantaged groups

(Dovidio & Gaetner, 2000)



Aversive racism leads to discrimination that:

- Is indirect
- Occurs in ambiguous situations
- Assumes best about people similar to oneself
- Assumes the worst when people are seen as different
- Is rationalized as something other than race

Minnesota Nice can mask this type of subtle discrimination

Religious settings are not immune

(Dovidio & Gaertner, 2000)

Aversive racism

"...is presumed to characterize the racial attitudes of a substantial portion of well-educated and liberal whites in the United States."

(Dovidio & Gaetner, 2000)



For white people, aversive racism feels like...

Anxiety & discomfort around people of color

What if I say the wrong thing?

What if I look like a racist?

How should I act in intercultural situations? What is the right thing to do?

What if I tell a stupid joke that is insensitive?

Or worse...What if I really am a racist?

White people may avoid people of color



For people of color, aversive racism feels like...

Concern with trust & safety around White people

Can I trust what this person is saying?

Will she be fair?

I am not sure where he stands on matters of race.

I need to be watchful.

May avoid white people



Aversive forms of other "isms"

- Indirect, subtle forms of discrimination occur in other areas as well:
 - Sexism
 - Heterosexism
 - Religious discrimination
 - National origin
 - Disability and health
 - Other areas?



- "Racial microaggressions are brief, everyday exchanges that send denigrating messages to people of color"
- "Microaggressions are often unconsciously delivered in the form of subtle snubs or dismissive looks, gestures and tones"

Social Contact Theory

Prejudice is reduced when people meet under certain circumstances — "contact conditions":

- Have equal status
- Cooperatively pursue common goals
- Meet long enough to perceive common humanity
- Contact sanctioned by an accepted institution
- Friendship potential

(Allport, 1954; Pettigrew, 1993)

Other Contact Criteria

- Contact repeated and frequent
- Contact contradicts stereotype...leads to different idea of "typical"
- Touches emotions
- Learning and behavior reinforce each other
 - Behavior change leads to change in contact with other groups
 - Changes in contact with other groups leads to behavior changes (Pettigrew, 1998)



IGD improves intergroup contact

- Intentional intergroup contact through IGD reduces prejudice and improves understanding across social group differences
- Increased social contact diversity for the purpose of increasing equity and social justice is the goal